

Hariharan Iyer

The Enter-Trainer®

Internationally certified trainer, corporate health evangelist, motivational speaker and author of eleven books, with over 25 years of making learning fun, human and transformational — across India, Dubai, Nepal and Ethiopia.



Ordinary people can become extraordinary

Hariharan is the Founder & Chief Mentor of WisdomKeys Learning & Consulting. Earlier known as Hariharan's School Of Success Education (HSSE), it was started in 2009 with a vision to build the world's most exciting training company. Its mission is to enable ordinary people to become extraordinary through the power of fun-based learning.

Before beginning his entrepreneurial journey, he served as Zonal Training Head at Max New York Life Insurance, managing more than 100 trainers. Earlier in his career, he worked as a journalist with Business Standard and The Financial Express.

Entrepreneur · Creator · Entertainer · Enter-Trainer® · Author · Reiki Teacher

Training that entertains

Corporate Holistic Fitness Instrument — a psychometric tool that gives organisations a fitness score and an organisation health report.

Know Your Energy Y-Ring System — a unique energy assessment tool that helps people understand and work with their personal energy.

The Enter-Trainer® Certification — his signature program for trainers and aspiring trainers who want to make learning engaging and effective.

Organisation development solutions: Leadership Development · Survey-based Training Needs Analysis · Activity-based Goal Setting · Sales Excellence · Team Building · Communication Skills

Professional certifications: Room Full of Referrals (Asentiv, USA) · Public Speaking (Lions Club, Mumbai) · ABCD (Xavier's Institute of Communication) · IMPACT Facilitation Skills Program · Professional Patterns of Management (Kinder Brothers, USA) · Generative Team Building (EREHWON)

Organisations he has trained

Rolls-Royce · Reliance Industries · Tata AIA Life Insurance · Nestlé · BPCL · Cipla · Glenmark Pharmaceuticals · State Bank of India · Axis Bank · ICICI Bank · Eureka Forbes · Ethiopian Reinsurance · VECV · Jet Airways · Kotak Life Insurance · Ingram Micro

Recognition

2014 — Karmaveer Chakra, Bronze · **2015** — Karmaveer Chakra, Silver · **2016** — Karmaveer Chakra, Gold · **2019** — Rex Karmaveer Puraskar Jyoti · **2024** — Excellence in Corporate Training, The Trainers Camp
Honoured by iCONGO with the Rex Karmaveer Global Fellowship and a continuing series of Karmaveer honours for his contribution to people's lives.

Iyer, Hindi Aur Zindagi

A clean, warm and laugh-out-loud family standup show — finding comedy in language, identity and everyday Indian life. Writer, singer and performer on one stage.

Eleven books. A world of ideas.

Leadership, selling, cricket, travel, relationships, fiction and stories of women entrepreneurs — his writing is as varied as the many hats he wears.

Off Stump — Life and Management Lessons from Cricket

Meditation Tourism — A Personal Journey

Eves Against the Odds — Volumes I & II

Leadership Gita — The Six Tenets of Great Leaders

More Than Just Papad

He Sold It, I Did Not Buy It

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Connect

EMAIL	hariharan@wisdomkeyslearning.com
WHATSAPP	+91 88988 80676
WEBSITE	www.wisdomkeyslearning.com
LINKEDIN	Hariharan Iyer — The Enter-Trainer®
COMPANY	WisdomKeys on LinkedIn
YOUTUBE	@hariharaniyer-z2t
INSTAGRAM	@hariharan.iyer.731 @wisdomkeys_learning
FACEBOOK	Hariharan Iyer
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